

## SCHOOL OF **BUSINESS & ECONOMICS**

# MEDIA KIT

### A LITTLE BIT ABOUT US

The School of Business and Economics prides itself on developing business and socially-conscious leaders. Students benefit from small class sizes, one-on-one interactions with caring faculty, and providing opportunities for personal and professional growth through experiential learning, such as the Northern Ontario Business Case Competition, co-operative education, internships, research positions, and more.



### CONTACT

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### ACCOUNT HANDLES



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**Algoma University School of Business** and Economics

### Make sure to tag us and use our hashtags

#SchoolBE #AmbassadorProgram

### SCHOOL OF BUSINESS AND ECONOMICS

### **Business Administration Program**

By studying Business Administration at Algoma U, students will be given plenty of opportunities to network and build upon their connections in the business world.

Many School of Business and Economics grads have cited these networking opportunities as the keystone to their success, providing them with the opportunity to secure a meaningful career in their field.

Upon graduation, students in Algoma U's business administration program will have a strong, well-rounded foundation of business skills and concepts, partnered with the ability to apply these intellectual tools in the challenging and dynamic world of global business.

### **Finance and Economics Program**

Our program concentrates on theory, applications, and explorations in current and policy-related issues at the regional, national, and international level.

Students will study the roles of government, business, and financial institutions, as well as individuals as they interact to determine the distribution of a country's total range of goods and services.

Upon graduation, students will have a solid foundational working knowledge of various economic and financial terms, concepts, and principles.



It was at Algoma U that I discovered my passion for accounting. I became a peer tutor which helped me achieve two goals in one: to help others as well as gain valuable work experience.

-Iman Sohail Coordinator, Office and Student Support

- Complete university courses, while still in secondary school, that will count towards a post-secondary degree or certificate at Algoma University;
- Have an experience that will assist in a successful transition from secondary school to postsecondary; Increase their awareness of the various course and degree options available;

### **Early Access Program**

The Early Access Program (EAP) is an excellent opportunity for current high school students to explore the university experience prior to graduating high school.



"Earn university credits while still in High School for free! and its transferable! That's too good of an opportunity to pass on."

-Shahrukh Khan Academic Advancement and Office Administrator



# MEDIA KIT

### **Ambassador Program**

The School of Business and Economics Ambassador Program is designed to orient current secondary level students (Grades 11 & 12) within the GTA, with Algoma University's School of Business & Economics academic and social culture.



"The Ambassador Program is an excellent opportunity for current high school students to explore the university experience prior to graduating high school."

- Nadine Landon Executive Director School of Business and Economics

- Students will be given the chance to practice skills relevant to the evolving workforce through School of Business & Economics designed sessions and community workshops.
- Participating students will be given the opportunity to attend networking events where they can learn "how relationships are built?".
- Students will practice skills relevant to the evolving workforce through active participation in ongoing School of Business & Economics designed sessions.

### **KEYNOTE EVENTS**

### **Northern Ontario Business Case Competition**

The Northern Ontario Business Case Competition is an annual event that has students from across Ontario come together for this intense one-day event in which they are given an unknown business case, overhead transparencies, markers, and calculators. With no access to electronics or internet, these students are isolated in a room for three hours where they must prepare a thorough solution to the business case which is then presented to a panel of judges comprised of local and regional business professionals. After the presentations, the judges evaluate the teams' solutions and are free to challenge the students with questions or concerns.

# **Student Leadership Conference**Our Student Leadership Conference is

Our Student Leadership Conference is a reoccurring event every semester where students and community members are given the opportunity to develop and enhance their personal skills. One of our goals with the conference is to ensure that our students are able to overcome various social barriers and aspire to take on challenges in a new environments. Alongside academic skills the School of Business & Economics seeks to impart power skills to our students to allow them to grow as individuals.



"The Northern Ontario Business Case Competition is the ultimate way for students to finish off their education at Algoma University."

- Cathy Denomme Director of School of Business and Economics



"Our leadership conference is designed for students to walk away with new insight and and soft skills that will give them confidence in the evolving workforce."

- Marisa Stopes Assistant to the Director School of Business and Economics

### FAQ

### What is an "Access Card"?

As a guest you will be asked to sign out an "Access Card". Our access card gains you access to various SchoolBE spaces. i.e. Classroom and meeting spaces.

#### Are we wheelchair accessible?

YES WE ARE! You can access the SchoolBE by entering from the North entrance located on the backside of the building.

#### Do we have parking?

Underground paid parking is available at the Algoma University Brampton Campus.

### Access to washrooms?

The Brampton campus is a shared building and washrooms access is only available with the use of an "Access Card".

### How to get to us?

Lower Lobby Two 24 Queen St. East Brampton, Ontario, Canada L6V 1A2

