

## WHY ECONOMICS AT ALGOMA U

Algoma University's three-year Bachelor of Arts in Economics is a unique program, different from other university programs found across the province. Our faculty is committed to a hands-on learning experience where students are able to establish a personal relationship with their professors. This fosters a very intimate and interactive learning environment. Our program concentrates on theory, applications, and explorations in current and policy-related issues at the regional, national, and international level. Students will study the roles of governmental, business, and financial institutions, as well as individuals as they interact to determine the distribution of a country's total range of goods and services. Upon graduation, students will have a solid foundational working knowledge of various economic and financial terms, concepts and principles. Students will know how to solve complex problems and distinguish between correct and incorrect applications of economic concepts. They will be able to review, present, and interpret quantitative

and qualitative information, and will thoroughly understand the limits that exist within the realm of finance and economics. By graduation, they will also have perfected their communication skills and be able to conduct themselves in a professional manner in the work world.

## COURSE HIGHLIGHTS

Aside from academics, Algoma University's economics program differs from others due to its student body. Algoma University's student body is one of the most diverse in Canada. With over 24 percent of our students coming from outside of Canada, our student body is reflective of today's global marketplace. By having such a diverse classroom, students are exposed to new and differing ideals and opinions, in regard to laws, customs, and finance. Thus, our classrooms reflect the real world. Once students have graduated from the program, they will have an understanding of economics and how to work with a diverse clientele – both of which are assets to resumes. Plus, Algoma U grads know

the benefits of working in a diverse workplace, a key question asked in interviews by employers in today's competitive workforce.

## LEARNING OUTCOMES

- Define and understand various economic and financial terms, concepts and principles.
- Apply economic and financial concepts needed to define or solve problems.
- Defend or refute economic policies adopted by various levels of government.
- Identify the appropriate conditions for the market economy to function well.
- Understand different goals and objectives of business.
- Understand how monopolies and big businesses compete in the global economy.
- Understand the role of Bank of Canada (Central Bank) and its monetary policy.
- Understand the role of economic policies in related disciplines.
- Develop lines of arguments.
- Write business plans, economic and financial reports.
- Develop and estimate economic models, formulate and test hypotheses and perform basic forecasting.
- Collect and interpret economic and financial information.
- Use qualitative and quantitative skills to communicate accurately and reliably, orally and in writing.



## WHY STUDY AT ALGOMA U IN SAULT STE. MARIE OR BRAMPTON?

Algoma U is located in Sault Ste. Marie, a city of 75,000 people in Northern Ontario. "The Soo", as locals call it, has all the amenities of a big city – shopping, entertainment, sports teams, festivals, and cultural activities – but without the hassle of traffic.

Enjoy urban living and study in the heart of downtown Brampton. With the GO and Via stations only steps away, students can take the bus or train to class and easily connect to the GTA.

## ADMISSION REQUIREMENTS

ENG4U, two U/M Math; Minimum 65%.

Applying to Algoma U is simple. We're ready to help answer all of your questions and more. Before you know it, you'll be walking across campus to your first class.

[algomau.ca/apply](http://algomau.ca/apply)

## GAIN. EXPERIENCE.

Experiential Learning is "learning by doing." There are many experiential learning opportunities in the classroom and in the community. Students in the Economics program have participated in conferences, simulations, experiments, and debates. A full inventory of Economics experiential learning opportunities is listed in this Experience Map.

## SKILLS EMPLOYERS ARE SEEKING

With over 2,000 business leaders surveyed, the top skills they would like to see in their employees include:

1. Leadership
2. Communication
3. Collaboration
4. Time Management
5. Understanding the impact of technology
6. Consistent global training

## USING THIS EXPERIENCE MAP

Making a plan in first year will lead to your success. We're ready to assist you with your plan.

This Experience Map offers suggestions, which is a guide to explore many options. Understanding where you want to be will help you make the correct decisions to get you there.

We're also here to help you with your physical and mental well-being. We want you to succeed in all aspects of your life. For further assistance, visit Student Success Central, in NW307.

Questions?  
[info@algomau.ca](mailto:info@algomau.ca)



[algomau.ca/finance-and-economics](http://algomau.ca/finance-and-economics)



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**1<sup>ST</sup> YEAR**

**2<sup>ND</sup> YEAR**

**3<sup>RD</sup> YEAR OR FINAL YEAR**

**AFTER GRAD?**



ECON1006\*/1007\*  
\*Minimum grade of 60% required Electives:  
6 credits from Group I – Humanities  
6 credits from Group III – Sciences  
12 credits (from any group)  
Consider taking: COSC1701/1702, ADMN1206/1207.  
  
Meet with your Academic Advisor to select courses.

Make an appointment with your Faculty Advisor by the end of the fall term to develop your academic plan. \*This is highly recommended for transfer students.  
  
Questions about rules and regulations in your program? See your Academic Advisor in Student Success Central.  
  
Want to enhance your degree? Consider a **minor or certificate**.

Complete degree requirements and ensure you've met all deadlines for post-graduate options.  
  
This is a good time to investigate a Master's Degree, Post-graduate Diploma or Bachelor of Education. Please make an appointment in Student Success Central for full details.  
  
**Apply to graduate.**

After completing a degree in Economics, students are open to an array of career paths and opportunities.



Take COOP0101 as a first step to be enrolled in the co-op program at Algoma University. Check your **Student Portal** for job postings.  
  
Visit the **Experiential Learning HUB** to learn about exciting opportunities! Start connecting to career opportunities in your first year by joining the **Career Link Program**.  
  
**Courses with EL component.**

Use the skills gained from COOP0101 to apply for a co-op placement or summer job. Continue to keep an eye out for job opportunities on your **Student Portal**. Listings include general employment, local/non-local co-op opportunities, on-campus employment and volunteer opportunities.  
  
**Courses with EL component.**

Volunteer and get involved with the Northern Ontario Business Case Competition (NOBCC) in March. This event will allow you to meet professionals and expose yourself to real-life situations and how to problem solve.  
  
Take advantage of the New Graduate Transition Program!  
  
**Courses with EL component.**

Many of our students pursue graduate programs and go on to pursue exciting careers in many areas. Graduates can and have pursued:



Get involved with volunteer opportunities on campus with the **Food Bank**, the **Thunder Street Team** or apply to be an **Orientation Week Leader**. Come support our **Varsity Thunderbird athletic teams** and participate in **Intramurals** at the GLC.  
  
Consider joining one of the many **clubs** through AUSU, especially the **Algoma University Business Society (AUBS)**.  
  
Be sure to sign up for one of our historical campus tours.

Volunteer off campus. Reach out to local organizations such as: **Invest SSM, the Economic Development Centre, Millworks, StartUp Sault, NORDIK or the SSM Innovation Centre**. For more volunteer opportunities visit **Volunteer Sault Ste. Marie**.  
  
Think about running for a position with the **Algoma University Students' Union** or apply for an Executive position on AUBS.

Update your **LinkedIn** profile and connect virtually with alumni, classmates, faculty and professionals in the Economics field.  
  
Networking is the most important technique to get jobs in today's society – over 75% of jobs come from networking.  
  
Think about joining professional associations such as the **Canadian Bankers Association** or the **Canadian Economics Association, Canadian Association for Business & Economics**.

- Education
- Financial Planner
- Economist
- Financial Advisor
- Market Researcher
- Financial Manager
- Sales
- Loan Officer
- Statistician
- Budget Analyst
- Investment Analyst
- Banker



Attend a **Study Abroad** info session and consider studying in China, Spain, South Korea, Mexico, France, Austria or Japan and see which places appeal to YOU.  
  
Gather information on the various global opportunities. Algoma U is proud to offer **Study Abroad** and the Student Work Abroad Program.  
  
Attend the BBA Student Orientation Session.

Are you interested in doing a study exchange? Check out **Study Abroad** and attend an information session to get the info you need and to ensure your application is submitted by the deadline.  
  
Your next adventure is waiting!

Improve your language skills through some of our Modern Language courses or learn about another culture.  
  
Consider doing a **Short-Term Summer Study Abroad** opportunity gain experience, knowledge and have the opportunity to tour a new country while working!  
  
If you are an international student looking to stay in Canada to work, talk to the **Student Success Academic Advisor**.



Check out **Career Cruising** (login: algomauc password: saultstemarie) to determine potential career paths that you can pursue in the future.  
  
Bring your resume to the next level! **Optimal Resume** is an excellent resource to develop your resume and cover letter. Visit **Career Services** in the **Experiential Learning HUB** for assistance.

**Lynda.com** is available to help you learn the skills you need to achieve your full potential. Once you complete a learning path it will automatically be displayed as an accomplishment on your **LinkedIn** profile.  
  
Use **Optimal Resume** to improve your resume and cover letter as well as practice your interview skills.

Take some time to create or update your resume and **LinkedIn** profile. Use the resources available in **Career Services** to learn about the many job opportunities available to you upon graduation.  
  
Attend the Career Conference to get some professional advice from the **Sault Community Career Centre** on your resume, job searching strategies and interview tips.



Always remember to put your health first! Hit the **GLC** for some calming Yoga or an intense workout or take walks around campus to clear your mind.  
  
If you're feeling depressed, anxious or upset don't worry YOU ARE NOT ALONE. – Download the **I.M. Well App** or call 1-877-234-5327 for 24/7 free counselling or book an appointment with an on-campus counsellor by emailing [healthservices@algomau.ca](mailto:healthservices@algomau.ca).  
  
We're here for you. Visit the Learning Centre for information on free tutoring and learning strategies.