

WHY BUSINESS AT ALGOMA U

Students enrolled in the Business Administration (BBA) program at Algoma University are educated in a broad range of relevant and progressive business skills. They develop knowledge that should well prepare them to excel as business professionals and help them contribute to the health and well-being of society in general. Algoma U BBA students develop the intellectual ability to effectively organize, manage and lead teams, analyze and solve complex problems while leveraging new innovations and creative solutions. They learn to conduct themselves in an ethical and professional manner, develop and execute business decisions using effective communication techniques. Students are also prepared for and develop the required learning fundamentals to support post-grad level intellect. The four-year business administration program culminates in the annual Northern Ontario Business Case Competition. Students enrolled in the Business Strategy and Policy course will take their lessons outside of the classroom

to Algoma's Water Tower Inn and Suites. They go head-to-head against students from the University and other Northern Ontario universities.

COURSE HIGHLIGHTS

Students can enhance their core business knowledge by choosing up to two of the four available business minors. The accounting minor offers a pathway into an assortment of accounting career opportunities for those with an aptitude for numbers, organizing, and analytical problem-solving skills. Minor in finance and economics helps students develop logical ways of thinking and problem solving applicable to the business world and their personal lives. A minor in human resources management prepares students for a career in compensation, training and development, recruitment and selection, strategic human resource planning, industrial relations, and health and safety. A minor in marketing offers students an opportunity to combine their business skills and creativity.

LEARNING OUTCOMES

- Devise appropriate and meaningful motivational factors to encourage team and or individual performance to desired standards.
- Determine and apply relevant practices from Accounting, Finance, Decision Sciences, Marketing, and Management to address business problems.
- Analyze and solve difficult, multi-dimensional, highly impactful business and managerial problems with far reaching consequences.
- Demonstrate an ability to adapt to the major cultural, economic, social, and legal differences facing organizations expanding into new and emerging markets.
- Present ideas, produce examples, reasons and evidence for his/her/their own point of view, while providing sound evidence supported by research and data.
- Make ethical decisions in the face of varied and wide range stakeholder demands and pressures.
- Make use of appropriate business software applications to enhance effective business communications.
- Generate, evaluate, and recommend solutions to complex business problems using sound analysis and deduction.
- Leverage available and emerging technology to enhance and perform the core functions of business.
- Deliver communications that engage the audience and give them clear information and instructions that allow them to "buy in."



WHY STUDY AT ALGOMA U IN SAULT STE. MARIE OR BRAMPTON?

Algoma U is located in Sault Ste. Marie, a city of 75,000 people in Northern Ontario. "The Soo", as locals call it, has all the amenities of a big city – shopping, entertainment, sports teams, festivals, and cultural activities – but without the hassle of traffic.

Enjoy urban living and study in the heart of downtown Brampton. With the GO and Via stations only steps away, students can take the bus or train to class and easily connect to the GTA.

ADMISSION REQUIREMENTS

ENG4U, two U/M Math (MDM4U recommended); Minimum 70%

Applying to Algoma U is simple. We're ready to help answer all of your questions and more. Before you know it, you'll be walking across campus to your first class.

algomau.ca/apply

GAIN. EXPERIENCE.

Experiential Learning is "learning by doing." There are many experiential learning opportunities in the classroom and in the community. Students in the BBA program have participated in consulting projects, debates, and conferences. A full inventory of Business Administration experiential learning opportunities is listed in this Experience Map.

SKILLS EMPLOYERS ARE SEEKING

With over 2,000 business leaders surveyed, the top skills they would like to see in their employees include:

1. Leadership
2. Communication
3. Collaboration
4. Time Management
5. Understanding the impact of technology
6. Consistent global training

USING THIS EXPERIENCE MAP

Making a plan in first year will lead to your success. We're ready to assist you with your plan.

This Experience Map offers suggestions, which is a guide to explore many options. Understanding where you want to be will help you make the correct decisions to get you there.

We're also here to help you with your physical and mental well-being. We want you to succeed in all aspects of your life. For further assistance, visit Student Success Central, in NW307.

Questions?
info@algomau.ca



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1ST YEAR

2ND YEAR

3RD YEAR OR FINAL YEAR

4TH YEAR OR FINAL YEAR

AFTER GRAD?



ADMN1016*, 1126*
ECON1106*/1007*
ADMN1206*/1207*
ADMN1306*
Electives
9 credits (any group)
*Minimum grade of 60% required.
Consider taking: ADMN2926 or ADMN2906
Meet with your Academic Advisor to select courses.

Make an appointment with your Faculty Advisor by the end of the fall term to develop your academic plan. *This is highly recommended for transfer students.
Questions about rules and regulations in your program? See your Academic Advisor in Student Success Central.
Want to enhance your degree? Consider a **minor or certificate**.

Meet with your Faculty Advisor to ensure you are meeting program requirements and academic goals.
This is a good time to investigate a Master's Degree, Post-graduate Diploma or Bachelor of Education. Please make an appointment in Student Success Central for full details.

Meet with your Faculty Advisor about completing degree requirements and ensure you've met all deadlines for post-graduate options.
Apply to graduate.

After completing a degree in Business Administration, students are open to an array of career paths and opportunities.



Take COOP0101 as a first step to be enrolled in the co-op program at Algoma University. Check your **Student Portal** for job postings.
Visit the **Experiential Learning HUB** to learn about exciting opportunities! Start connecting to career opportunities in your first year by joining the **Career Link Program**. Start thinking about a full year of co-op opportunity. See your Faculty Advisor.

Use the skills gained from COOP0101 to apply for a co-op placement or summer job. Continue to keep an eye out for job opportunities on your **Student Portal**. Listings include general employment, local/non-local co-op opportunities, on-campus employment and volunteer opportunities.
Courses with EL component.

Participate in campus recruiting for summer work. Business students should really consider volunteering at the Northern Ontario Business Case Competition to gain experience and network with business professionals.
Courses with EL component.
Consider doing a full year co-op placement to gain some valuable experience.

Take part in the NOBCC as part of the Business Strategies II class. Take advantage of the New Graduate Transition Program!
Courses with EL component.

Many of our students pursue graduate programs and go on to pursue exciting careers in many areas. Graduates can and have pursued:



Get involved with volunteer opportunities on campus with the **Food Bank**, the **Thunder Street Team** or apply to be an **Orientation Week Leader**. Come support our **Varsity Thunderbird** athletic teams and participate in **Intramurals** at the GLC.
Consider joining one of the many **clubs** through AUSU, especially the **Algoma University Business Society (AUBS)**.
Be sure to sign up for one of our historical campus tours.

Volunteer off campus. Reach out to local organizations such as **The Sault Ste. Marie Downtown Association**, **EDC** or any other professional business. For more volunteer opportunities visit **Volunteer Sault Ste. Marie**.
Think about running for a position with the **Algoma University Students' Union** or apply for an Executive position on AUBS.

Update your **LinkedIn** profile and connect virtually with alumni, classmates, faculty and professionals in the Business field.
Networking is the most important technique to get jobs in today's society – over 75% of jobs come from networking.

Consider joining professional associations like the **Canadian Marketing Association (CMA)**, the **Chartered Financial Analyst (CFA) Institute**, the **Chartered Professional Financial Accountant Association (CPA)** or the **Human Resources Professional Association (HRPA)**.
*The CPA requires testing.

- CPA
- MBA
- CHRP
- Accountant
- Manager
- Journalist
- PR Specialist
- HR Specialist
- Entrepreneur
- Financial Officer



Attend a **Study Abroad** info session and consider studying in China, Spain, South Korea, Mexico, France, Austria or Japan and see which places appeal to YOU.
Gather information on the various global opportunities. Algoma U is proud to offer **Study Abroad**, and the Student Work Abroad Program.
Attend the BBA Student Orientation Session.

Are you interested in doing a study exchange? Check out **Study Abroad** and attend an information session to get the info you need and to ensure your application is submitted by the deadline.
Your next adventure is waiting!

Improve your language skills through some of our Modern Language courses or learn about another culture.
Consider doing a **Short-Term Summer Study Abroad** opportunity gain experience, knowledge and have the opportunity to tour a new country while working!

If you are an international student looking to stay in Canada to work, talk to a **Student Success Academic Advisor**.
To learn more about working in Canada, volunteer at **Discover the Sault** through the Economic Development Centre.
Consider one of our post-graduate diplomas.

- Advertising Executive
- Realtor
- Admissions Officer



Check out **Career Cruising** (login: algomau password: saultstemarie) to determine potential career paths that you can pursue in the future.
Bring your resume to the next level! **Optimal Resume** is an excellent resource to develop your resume and cover letter. Visit **Career Services** in the **Experiential Learning HUB** for assistance.

Lynda.com is available to help you learn the skills you need to achieve your full potential. Once you complete a learning path it will automatically be displayed as an accomplishment on your **LinkedIn** profile.
Use **Optimal Resume** to improve your resume and cover letter as well as practice your interview skills.

Start focusing on areas of interest and research education requirements for your career path.
Reachout to your **Academic Advisor**, **Student Success Central** or your faculty advisor to assist you in applying to a Master's Degree, Post-graduate Diploma or Bachelor of Education.
Take some time to create or update your resume and **LinkedIn** profile.

Use the resources available in **Career Services** to learn about the many job opportunities available to you upon graduation.
Attend the Career Conference to get some professional advice from the **Sault Community Career Centre** on your resume, job searching strategies and interview tips.



Always remember to put your health first! Hit the **GLC** for some calming Yoga or an intense workout or take walks around campus to clear your mind.
If you're feeling depressed, anxious or upset don't worry YOU ARE NOT ALONE. – Download the **I.M. Well App** or call 1-877-234-5327 for 24/7 free counselling or book an appointment with an on-campus counsellor by emailing healthservices@algomau.ca.
We're here for you. Visit the Learning Centre for information on free tutoring and learning strategies.