WHY BUSINESS AT ALGOMA U
Students enrolled in the Business Administration (BBA) program at Algoma University are educated in a broad range of relevant and progressive business skills. They develop knowledge that should well prepare them to excel as business professionals and help them contribute to the health and well-being of society in general.

Algoma U BBA students develop the intellectual ability to effectively organize, manage and lead teams, analyze and solve complex problems while leveraging new innovations and creative solutions. They learn to conduct themselves in an ethical and professional manner, develop and execute business decisions using effective communication techniques.

Students are also prepared for and develop the required learning fundamentals to support post-grad level intellect. The four-year business administration program culminates in the annual Northern Ontario Business Case Competition. Students enrolled in the Business Strategy and Policy course will take their lessons outside of the classroom to Algoma’s Water Tower Inn and Suites. They go head-to-head against students from the University and other Northern Ontario universities.

LEARNING OUTCOMES

- Devise appropriate and meaningful motivational factors to encourage team and or individual performance to desired standards.
- Determine and apply relevant practices from Accounting, Finance, Decision Sciences, Marketing, and Management to address business problems.
- Analyze and solve difficult, multi-dimensional, highly impactful business and managerial problems with far reaching consequences.
- Demonstrate an ability to adapt to the major cultural, economic, social, and legal differences facing organizations expanding into new and emerging markets.
- Present ideas, produce examples, reasons and evidence for his/her/their own point of view, while providing sound evidence supported by research and data.
- Make ethical decisions in the face of varied and wide range stakeholder demands and pressures.
- Make use of appropriate business software applications to enhance effective business communications.
- Generate, evaluate, and recommend solutions to complex business problems using sound analysis and deduction.
- Leverage available and emerging technology to enhance and perform the core functions of business.
- Deliver communications that engage the audience and give them clear information and instructions that allow them to “buy in.”

COURSE HIGHLIGHTS

Students can enhance their core business knowledge by choosing up to two of the four available business minors. The accounting minor offers a pathway into an assortment of accounting career opportunities for those with an aptitude for numbers, organizing, and analytical problem-solving skills. Minorin finance and economics helps students develop logical ways of thinking and problem solving applicable to the business world and their personal lives. A minor in human resources management prepares students for a career in compensation, training and development, recruitment and selection, strategic human resource planning, industrial relations, and health and safety. A minor in marketing offers students an opportunity to combine their business skills and creativity.

WHY STUDY AT ALGOMA U IN SAULT STE. MARIE OR BRAMPTON?
Algoma U is located in Sault Ste. Marie, a city of 75,000 people in Northern Ontario. “The Soo”, as locals call it, has all the amenities of a big city – shopping, entertainment, sports teams, festivals, and cultural activities – but without the hassle of traffic.

Enjoy urban living and study in the heart of downtown Brampton. With the GO and Via stations only steps away, students can take the bus or train to class and easily connect to the GTA.

GAIN. EXPERIENCE.
Experiential learning is “learning by doing.” There are many experiential learning opportunities in the classroom and in the community. Students in the BBA program have participated in consulting projects, debates, and conferences. A full inventory of Business Administration experiential learning opportunities is listed in this Experience Map.

SKILLS EMPLOYERS ARE SEEKING
With over 2,000 business leaders surveyed, the top skills they would like to see in their employees include:

1. Leadership
2. Communication
3. Collaboration
4. Time Management
5. Understanding the impact of technology
6. Consistent global training

ADMISSION REQUIREMENTS

ENG4U, two U/M Math (MDM4U recommend- ed); Minimum 70%

Applying to Algoma U is simple. We’re ready to help answer all of your questions and more. Before you know it, you’ll be walking across campus to your first class.

algomau.ca/apply
GET EXPERIENCE

1st Year
- Meet with your Faculty Advisor to ensure you are meeting program requirements and academic goals.
- This is a good time to investigate a Master's Degree, Post-graduate Diploma or Bachelor of Education. Please make an appointment in Student Success Central for full details.

2nd Year
- Use the skills gained from COOP0101 to apply for a co-op placement or summer job. Continue to keep an eye out for job opportunities on your Student Portal. Listings include general employment, local non-local co-op opportunities, on-campus employment and volunteer opportunities.

3rd Year or Final Year
- Participate in campus recruiting for summer work. Business students should really consider volunteering at the Northern Ontario Business Case Competition to gain experience and network with business professionals.

4th Year or Final Year
- Take part in the NOBCC as part of the Business Strategies II class. Take advantage of the New Graduate Transition Program!

GAIN EXPERIENCE

1st Year
- Take COOP0101 as a first step to be enrolled in the co-op program at Algoma University. Check your Student Portal for job postings.
- Visit the Experiential Learning HUB to learn about exciting opportunities! Start connecting to career opportunities in your first year by joining the Career Link Program. Start thinking about a full year of co-op opportunity. See your Faculty Advisor.

2nd Year
- Volunteer off campus. Reach out to local organizations such as The Sault Ste. Marie Downtown Association, EDC or any other professional business. For more volunteer opportunities visit Volunteer Sault Ste. Marie.

3rd Year or Final Year
- Update your LinkedIn profile and connect virtually with alumni, classmates, faculty and professionals in the Business field.

4th Year or Final Year
- Consider joining professional associations like the Canadian Marketing Association (CMA), the Chartered Financial Analyst (CFA) Institute, the Chartered Professional Financial Accountant Association (CPA) or the Human Resources Professional Association (HRPA).

THE HUB
ALGOMA UNIVERSITY

1st Year
- Get involved with volunteer opportunities on campus with the Food Bank, the Thunder Street Team or apply to be an Orientation Week Leader. Come support our Varsity Thunderbird athletes and participate in intramurals at the GLC.
- Consider joining one of the many clubs through AUSU, especially the Algoma University Business Society (AUBS). Be sure to sign up for one of our historical campus tours.

2nd Year
- Volunteer off campus. Reach out to local organizations such as The Sault Ste. Marie Downtown Association, EDC or any other professional business. For more volunteer opportunities visit Volunteer Sault Ste. Marie.

3rd Year or Final Year
- Consider doing a full year co-op placement to gain some valuable experience.

4th Year or Final Year
- Consider doing a Short-Term Summer Study Abroad opportunity gain experience, knowledge and have the opportunity to tour a new country while working!

EXPERIENCE MAP

AFTER GRAD?
- After completing a degree in Business Administration, students are open to an array of career paths and opportunities. Many of our students pursue graduate programs and go on to pursue exciting careers in many areas. Graduates can and have pursued:
  - CPA
  - MBA
  - CHRP
  - Accountant
  - Manager
  - Journalist
  - PR Specialist
  - HR Specialist
  - Entrepreneur
  - Financial Officer
  - Advertising Executive
  - Realtor
  - Admissions Officer

Zoology: Pursue exciting career paths and opportunities. Many of our students pursue graduate programs and go on to pursue exciting careers in many areas. Graduates can and have pursued:

Admissions Officer
- Always remember to put your heart first! Hit the GLC for some calming Yoga or an intense workout or take walks around campus to clear your mind.
- If you're feeling depressed, anxious or upset don't worry YOU ARE NOT ALONE. - Download the M.I. Well App or call 1-877-234-5327 for 24/7 free counselling or book an appointment with an on-campus counsellor by emailing healthservices@algomau.ca.
- We're here for you. Visit the Learning Centre for information on free tutoring and learning strategies.