



We chose Algoma U

November 5, 2009

Dear

Allow me to introduce you to some members of our "Class of 2013". Students, who like you, chose to attend Algoma University. These young people carefully weighed their options and after serious consideration they chose to be among the 390 new students attending Algoma University this year. Together they make up the more than 1,200 students who call Algoma U their home this year.

Kaitlyn and Michael are both local students who graduated with outstanding marks from the International Baccalaureate Programme, both working towards careers in medicine. Olivia hails from Curve Lake First Nation near Peterborough. She chose Algoma U because of the diversity of courses, the opportunity to learn to speak her mother language and to pursue a Bachelor of Fine Arts degree. Daniel is an entrepreneur pursuing a double major in Political Science and Law & Justice. He recently won the top award in the High School Business Plan Competition for his company WebEnuity, a web design and marketing company.

When you give to Algoma University's Annual Campaign you are investing in real people, just like Kaitlyn, Michael, Olivia and Daniel. Students who have worked very hard and are being rewarded with Entrance Awards provided by donors such as yourself. Furthermore your gift to the Annual Campaign also provides bursaries to students with demonstrated financial need. Students who have the desire to learn, and goals to achieve – but could use a helping hand. Will you be the person who not only can, but will, make a difference in these students' lives?

As an alumnus you know that Algoma University has a great deal to offer students. You know the benefits and the many opportunities that students receive by studying here. Algoma University is a growing institution, offering more degrees and course selection, while still maintaining that personal atmosphere with people who care about our students.

Your gift will help to attract new students to our campus, provide vital support to the Scholarships & Bursaries Program, Varsity Athletics and the Arthur A. Wishart Library.

Algoma University is growing and I hope that your support for the Annual Campaign will reflect the pride you have in your alma mater. Please consider how you would like to make your gift today. You can give a gift now or sign up to become a monthly giving partner. A return envelope has been included for your convenience or if you choose you can donate on-line safely and securely by credit card on our website at www.algomau.ca/donate.

Thank you for your support of Algoma University. Your gift is a personal endorsement of Algoma University and our students. For this we thank you!

Sincerely,

Dr. Celia Ross,
President, Algoma University

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Ph: (705) 949-2301, Fax: (705) 949-6583, Website: www.algomau.ca

ANNUAL CAMPAIGN

Please detach this form and return with your gift.

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Thank You

Please accept my gift of: _____

- \$500 \$250 \$150 \$50
- single gift monthly gift

Please see reverse for payment options.

Please designate my gift to:

- Scholarships and Bursaries
- Arthur A. Wishart Library
- Varsity Athletics
- Other: _____

I wish to remain anonymous

Charitable Registration #85618 6739 RR0001. A charitable receipt will be issued for gifts of \$20.00 or more.

ANNUAL CAMPAIGN



Scholarships & Bursaries

Your gift to the Annual Campaign provides funds for our Scholarships & Bursaries program. Algoma U's scholarship program attracts the best and brightest students by recognizing their academic excellence. Algoma U's bursaries help ensure that post-secondary education is accessible to all students regardless of their own financial resources. Last year over \$200,000 in scholarships and bursaries were awarded to qualifying students. Please help our students by making your gift to the Scholarships & Bursaries program.



Arthur A. Wishart Library

The Arthur A. Wishart Library collection and services support Algoma U's academic programs. Library resources comprise of over 100,000 scholarly books, 12,000 government publications, 300 print periodical publications, as well as a selection of multimedia hardware and software. Over 40 scholarly databases are available providing access to over 22,000 online scholarly journals from anywhere connected to the World Wide Web. Gifts to the Arthur A. Wishart Library will be used to enhance the collection of research and resource materials and the facilities available to students.



Varsity Athletics

Student athletes make considerable sacrifices to maintain their academic standing while training and competing in their respective sports. Each year Algoma U athletes log thousands of kilometers and many long hours traveling to and from games across Ontario, all the while maintaining their academic standing in their respective programs of choice. As a varsity athletics supporter your gift will be used in the following ways to enhance the Algoma U Varsity Athletics program: providing equipment; subsidizing travel expenses for exhibition tournaments and out-of-town competitions; and Athletic Achievement Awards.

Method of Payment:

VISA MASTERCARD AMEX

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Expiry Date: □□/□□

Signature _____

Please make cheque payable to Algoma University



Help us keep your information up-to-date:

Please make any changes to your information below:

Home address: _____

Home Phone: (____) _____

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Business Name: _____

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I would like to learn more about including Algoma University in my will.

Thank you for your support.